

Zaid Yasyaf

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SUMMARY

As a seasoned Tech Lead at Perqara, I leverage a decade of IT expertise to spearhead transformative initiatives. My journey includes three managerial roles, contributing to the growth and success of leading organizations. Passionate about technology, innovation, and building exceptional teams.

EXPERIENCE

Tech Lead

Perqara

July 2022 – Present, Jakarta, Indonesia · Hybrid

- Directed three technical squads, driving collaboration and ensuring efficient delivery of high-impact projects.
- Delivered the company's first successful public-facing products, establishing a product-focused culture.
- Reported daily project progress and achievements to leadership and stakeholders, fostering transparency and alignment.
- Strategized and managed the technology division's budget, optimizing resource allocation and cutting operational costs by 20%.
- Defined and implemented Objectives and Key Results (OKRs), aligning team efforts with company goals and achieving a 95% target completion rate.
- Developed core features through hands-on coding, reducing development cycles by 30% and accelerating time-to-market.
- Recruited and onboarded high-caliber technical talent, maintaining a 95% retention rate and strengthening team capacity.
- Engineered robust infrastructure and service architectures (excluding mobile), ensuring 99.9% system reliability and scalability.
- Facilitated agile ceremonies, including grooming and sprint planning, improving team velocity by 15%.

Principal Software Development Engineer

Denning IT Sdn Bhd

January 2021 – July 2022, Malaysia · Remote

- Designed and maintained a mission-critical product regulating internal work systems for a prestigious law firm, ensuring 99.9% operational reliability.
- Spearheaded the end-to-end architecture and development of the project as the sole developer, delivering the system on time and within budget.
- Engineered a high-efficiency software module, increasing data processing speed by 50% through the implementation of advanced algorithms and real-time analytics.
- Enhanced system performance by optimizing workflows, reducing response times by 30%, and improving data accessibility for users.
- Integrated secure access controls and compliance features, ensuring the system adhered to legal industry standards.
- Collaborated closely with law firm stakeholders to customize functionalities, achieving a 100% adoption rate across teams.

Software Development Manager

PT Generasi Multi Indonusa

March 2020 – September 2020, Surabaya, East Java, Indonesia

- Oversaw all aspects of technology within the company, managing a team of engineers and driving technical excellence across projects.
- Recruited, mentored, and managed a high-performing engineering team, increasing team productivity by 40%.
- Developed and implemented strategic budget plans, optimizing technology investments and reducing operational costs by 20%.
- Forecasted and planned future product development, aligning technology initiatives with business objectives and achieving a 95% on-time delivery rate.
- Designed and deployed comprehensive infrastructure solutions, ensuring system scalability and 99.9% uptime.
- Managed deployments across multiple environments, streamlining processes to cut deployment time by 50%.
- Actively contributed to hands-on coding, delivering critical features and maintaining code quality standards.
- Established robust server architectures, improving system performance and reducing response times by 30%.
- Implemented best practices in DevOps and CI/CD, increasing deployment frequency by 2x while minimizing downtime.

Software Engineer (Promotion – Gamification Squad)

Tokopedia

January 2019 – March 2020, Greater Jakarta Area, Indonesia

- Designed and integrated gamification features into the product, increasing user retention by more than 20%.
- Developed backend systems to support gamification elements for both frontend and mobile applications, ensuring seamless functionality.
- Collaborated with team members to address challenges in gamification implementation and applied best practices to optimize engagement.
- Modified and upgraded gamification modules, improving performance and scalability by more than 25%.

Software Engineer

Sleekr - #1 HR & Accounting Software

August 2018 - January 2019, Greater Jakarta Area, Indonesia

- Designed and developed a cloud-based accounting system used by 100+ businesses, ensuring 99.9% uptime and data integrity.
- Automated financial processes, such as invoicing, expense tracking, and payroll, reducing manual effort by 70%.
- Integrated tax compliance features, enabling 100% adherence to regional tax regulations.
- Developed a multi-tenant architecture, supporting seamless scalability for users across different business sizes.
- Collaborated with cross-functional teams to deliver a user-friendly interface, achieving a 95% user satisfaction rate.

Software Engineer

UangTeman.com - Pinjaman Online, Cepat & Terpercaya

September 2017 - July 2018, Greater Jakarta Area, Indonesia

- Built a core lending system, supporting the processing of 10,000+ loan applications monthly.
- Integrated payment gateways supporting multiple methods, achieving a 99% repayment success rate.
- Automated loan application and approval processes, cutting turnaround time by 60%.

PHP Developer

PT Surya Anugrah Mulya

June 2016 - August 2017, Greater Jakarta Area, Indonesia

- Built a real-time dashboard to monitor trades, risks, and broker performance, reducing manual oversight by 50%.
- Developed automated trading bots for MetaTrader, increasing execution efficiency by 80%.
- Managed trading servers, ensuring low latency and 99.9% availability during market hours.
- Integrated risk management tools, reducing margin call incidents by 25%.
- Automated financial reporting, decreasing report preparation time by 70%.
- Secured sensitive client data using advanced encryption, maintaining a 100% compliance record with financial regulations.

Web Developer

AdisaniSoft

June 2015 - June 2016, Greater Jakarta Area, Indonesia

- Designed a scalable MLM system capable of handling 1,000+ users simultaneously.
- Developed a user-friendly website that reduced user onboarding time by 40%.
- Implemented complex compensation logic, accurately processing multi-tiered commissions for over 500 members.
- Integrated secure payment gateways, achieving a 100% error-free transaction record.
- Collaborated with stakeholders to refine system functionalities, increasing user retention by 20%.

Senior Web Developer

PT Empat Rantai Indonesia

June 2012 - June 2015, Greater Jakarta Area, Indonesia

- Managed all technology operations, supporting about 5 clients across Ministry of Finance entities.
- Communicated with clients from the Ministry of Finance and subsidiaries, ensuring 100% compliance with requirements.
- Delivered tailored IT solutions that improved operational efficiency by 30% for government agencies.
- Oversaw IT infrastructure, deploying and maintaining systems with 99.9% uptime.
- Collaborated with third-party vendors, negotiating contracts that reduced costs by 15%.
- Supported end-to-end project implementation, achieving a 95% satisfaction rate from stakeholders.

EDUCATION

Bachelor's degree, Information Technology

Universitas Gunadarma • 2015

SKILLS

Industry Knowledge: Software Development, SaaS, MLM Systems, Fintech Applications, Forex Trading Systems, Gamification Design, Accounting Systems, IT Infrastructure, Risk Management.

Other Skills: Budget Management, Agile (Scrum, Sprint Planning), Team Leadership, Stakeholder Collaboration, Reporting Dashboards.

Programming Languages: PHP (Laravel, Lumen), Go, Node.js, JavaScript (Express.js, Nuxt.js, React.js), HTML, CSS.

Tools & Frameworks: Redis, Ext JS, gRPC, GraphQL, GKE, AWS, GCP.

Databases: PostgreSQL, MySQL, MongoDB.

Technologies: MetaTrader (MT4, MT5, Bots), Web Services, APIs, Real-Time Analytics, Signal Processing, Postfix.